

**CITIZEN SYSTEMS EUROPE**

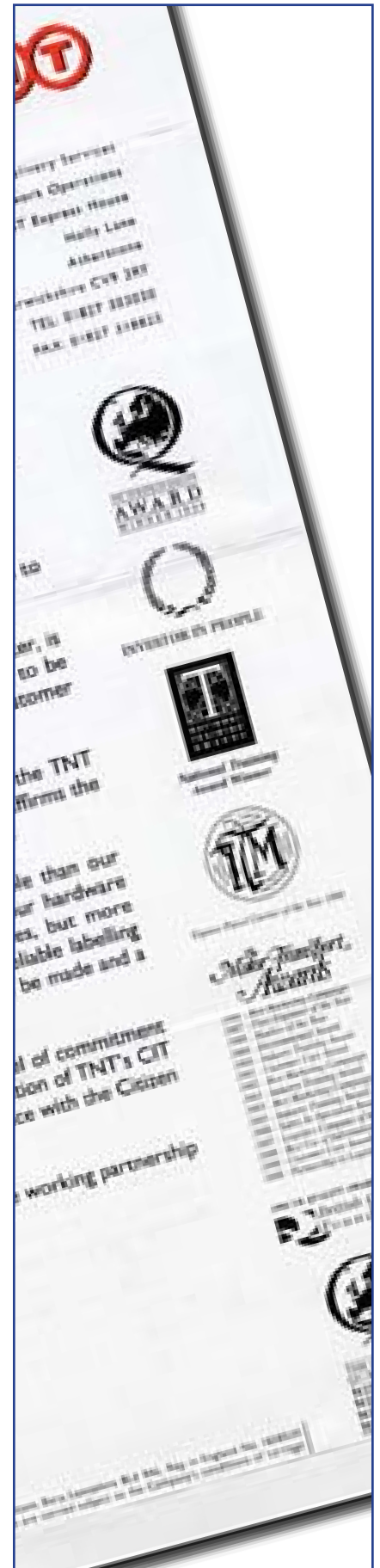
**TNT Logistics  
and the  
CLP 1001**



*In association with Newbury Data Recording and Steven's Advanced Weighing Systems, Citizen have supplied thousands of its CLP 1001 label printer to TNT Logistics in the UK. The CLP 1001 is ideal for this application where a direct thermal label printer is required for short-to-medium lifetime labels used for product shipments.*

Generally, TNT supplies printers to its end customers - in this case, medium sized businesses, warehouses and shipping agents who receive an incentive to mark all their shipments with a label printed on the Citizen printer.

TNT were so impressed with Citizen's help in setting up the systems and also in providing support to its end customers with specific requirements, that they sent a letter to Citizen thanking us for our support.





Adrian Wathes, Customer Information Technology Manager for TNT commented that, “The decision to install the CLP 1001 thermal printer as in integral part of the TNT Despatcher’ solution has added to the customer perception of TNT and re-affirms the fact they are dealing with a quality product from a quality organisation.”

Citizen’s Business Account Manager for the project commented, “Our success with TNT has encouraged us to work with other freight companies. Now, many more logistics handlers, forwarding and shipping agents in Britain are interested in integrating the 1001 and other Citizen printers in to their systems.”

For customer’s who need a higher printing speed or for “depot” applications, customers can use Citizen CLP 7202e printer. As well as faster speeds, the 7202e also has a heavy duty metal case and even the option of internal ethernet connectivity. But the same durable printer mechanism is used in both printers, so the reliability, which is one of Citizen’s key strengths is maintained.

Its not just the UK where there’s interest in these printers for shipment labelling. In warmer countries, customers prefer the thermal transfer printers that use a wax ribbon. These allow for the labels to sit out in the sun for extended periods of time without deteriorating.



## Citizen Systems Europe

With high level expertise, flexibility and an excellent range of options and accessories, Citizen is at the forefront in quality, reliability and innovation.

Citizen Systems Europe has evolved from producing a comprehensive family of dot matrix printers, through to recent years when the company has established itself as a manufacturer of high quality, reliable label and bar code printers, and most recently an expanded and developing range of in-line validation and 2-D bar coding products. Its ever growing thermal bar code printer range and OEM product lines are securing Citizen Systems Europe as a major player in mechatronic technology.

The company's expertise in electro-mechanical printers makes the production of dedicated label printers a natural extension to its family of office desktop and portable printers.

Citizen combines highly specified products and reliability at cost-effective prices, offering a wide choice of printers for the Auto ID market, from portable 'PDA' bar code-capable printers with Infrared (IrDA) interfaces, to high speed industrial label printers.

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