CITIZEN

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Announcing the world's first prosumer 4" photo printer

Citizen CZ-01 Photo Printer Delivers Professional Quality and Performance in an Ultra-Compact Body

Small and light dye-sub printing for both home and expert applications

Citizen's range of leading dye-sublimation printers has extended with the arrival of the CZ-01 photographic printer. Creating an entirely new segment within the Citizen range, this light, compact 4" photo printer will produce stunning photographs for enthusiast photographers, as well as those looking for an affordable solution for professional and commercial applications.

CZ-01 users can expect the same trusted print quality that's common across the entire range of Citizen photo printers, offering the enthusiast market a realistic choice that delivers high-quality professional dye-sub prints, as opposed to inferior inkjet technology that is generally utilised in this market segment.

The new, lightweight printer weighs just 5.8Kg - a full 8Kg less than the popular Citizen CY-02 photo printer, making it easy to transport and handle. Additionally, it occupies just 31% of the volume and 44% of the CY-02's footprint, ideal if you need a small photographic printer that doesn't compromise on performance. For the environmentally conscious it also features an eco-friendly 28% reduction in power consumption.

The new CZ-01 photo printer comes packed with even more innovative features including a brand-new anti-curl technology, which ensures flat prints every time, perfect for mounting prints for gifting or displaying at home. There is also a brand-new cooling system, which keeps the print head cool and ensures non-stop output for those in need of volume printing, such as semi-pro wedding photographers and photobooth applications.

Citizen's new ground-breaking printer will produce 150 prints from a single roll of easy loading media in either matte, gloss, or new partially matte finish in approximately 18 seconds*. In addition to high output, the CZ-01 is incredibly simple when it comes to changing media – just drop the photo paper roll in the front and the ribbon in the top.

For photographers who want to make their prints stand out two types of media are available to produce a variety of formats. The CZ-01 4 x 6" media will produce 4 x 6"/102mm x 152mm and 'Instagram-style' 4 x 4"/102mm x 102mm prints, whilst the 4.5 x 8" media will produce semi-panoramic 4.5 x 8"/114mm x 2013mm prints and square 4.5 x 4.5"/114mm x 114mm prints.

The stylish new printer boasts a modern design that's in line with the brand's broad range of next-generation printers. Furthermore, the printer's standard USB interface is coupled with a useful USB power supply, which provides a charge for devices such as external keyboards as well as smartphones and tablets. Additionally, drivers for the CZ-01 are available for both Windows and Mac users as well as an SDK (Software Development Kit) for direct integration with professional software solutions.

Gary Andrews, EMEA Business Manager, Photo Printers, Citizen Systems Europe, said: "The CZ-01 is a potential game-changer. A professional photo printer has been squeezed into a highly portable, lightweight and compact body. Furthermore, the accessible price point will open up the market between pro and consumer. It's the perfect photo printer for professional and enthusiast photographers alike."

Citizen's latest release signifies the brand's commitment to the photographic sector. Expanding the global brand's printer range demonstrates Citizen's dedication to producing the world's best specialist printers; a feature that is apparent across the entire group. Those keen to trial the new Citizen CZ-01 range should contact their local Citizen Photo Reseller.

(https://www.citizen-systems.com/en/products/printer/photo/where-to-buy/).

Further information for the new Citizen CZ-01 including images, technical data sheets and a text version of this press release can be found at Citizen's dedicated web pages at Citizen.Photo

*Approximate output speed for a standard 4 x 6"/102mm x 152mm print.

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About Citizen Systems Europe

Citizen Systems Europe is a wholly-owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

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Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including photo, logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

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