CITIZEN

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Safer. Cleaner. Printers.

Introducing the compact, connected label printer that fights off germs and bacteria.

Citizen Systems launches new CL-H300SV with innovative self-protective housing technology and disinfectant ready case.

Protect your customers and staff at your printing station with Citizen Systems' new CL-H300SV label printer equipped with innovative self-protective housing technology and disinfectant ready case. The modern looking printer has derived from the successful CL-E300EX label printer but with a twist - the unique printer has an anti-microbial case which suppresses bacterial growth and protects the printers against bacteria build-up. Perfect for ensuring that the high standards of cleanliness and hygiene are kept up in hospitality, retail and healthcare environments.

Due to the successful launch of Citizen System's anti-microbial and disinfectant ready POS printers last year, they decided to launch a label printer with the same protective technology which helps businesses combat bacteria. Therefore, offering customers a complete suite of protective printing solutions that they can use across their entire business. The CL-H300SV was not only designed to withstand the harsh chemicals of disinfection products but to stop bacteria in it's tracks too. The technology within the casing and the printer itself has an SIAA mark fulfilling ISO 22196 which further reinforces that it is engineered to deliver effective results against bacteria growth and are designed to the highest industry standards. This makes the CL-H300SV a great tool to add to your arsenal when fighting bacteria and germs and to ensure that printing stations are kept clean and safe in your hospital, shop, restaurant, kitchen or café.

The compact design also makes the CL-H300SV perfect for fitting into tight spaces, especially in healthcare environments where space is scarce. The simple box design ensures cleaning is easy without the need to awkwardly get into hard-to-reach places and thanks to it's user-friendly operation and 90 degree Hi-Lift and Click-Close mechanism media can be changed quickly. The flat, front exit design makes the CL-H300SV ideal for all hospitality printing applications where food and drink spillages are commonplace including takeaway delivery labels, click and collect food order labels and fresh food labels.

Available in white only, the CL-H300SV offers ultra-modern aesthetics, allowing it to fit in seamlessly with a wide range of working environments in hospitality, retail and healthcare. The

supreme performance features are designed to withstand daily use with the printer being able to print at 200mm per second with a standard 2 year warranty on the printer and up to 6 months or 30kms on the printhead. Making it perfect for printing everyday labels like takeaway food orders, click and collect labels, patient wristbands, sample labels and more.

The CL-H300SV label printer comes with full hardware and software connectivity to offer ultimate flexibility when it comes to integrating with existing processes. Equipped with USB 2.0 interface as standard as well as optional Bluetooth, Wireless LAN, Ethernet with XML support and USB hosts plus LAN interfaces, there is a connectivity solution to suit any application. Comprehensive software compatibility includes Citizen's BASIC interpreter which allows the printer to switch between languages like ZPL and DPL seamlessly; SDKs to support application builds; and drivers for a range of operating systems like Windows and Linux.

The new CL-H300SV from Citizen Systems is an ideal label printing solutions for a wide range of commercial environments, keeping them both safe and clean whilst delivering unparalleled performance.

Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said: "Citizen is proud to be offering a label printer with self-protective housing technology and disinfectant ready casing to the market. Being the only printer manufacturer with POS and label offerings with anti-microbial and disinfectant ready capabilities, Citizen have established themselves further as the market leader in the print industry. Striving for innovation within our printing solutions every day, we know that the CL-H300SV will not only provide value to our range but also our network of customers and the market as a whole".

Visit the Citizen Systems website to learn more about the new CL-H300SV. Please do not distribute this press release until after the official product launch date of the 28/02/2023.

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About Citizen Systems Europe

Citizen Systems Europe is a wholly-owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

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