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Citizen launches vandal-proof, ultra-robust kiosk printer

Citizen Systems Europe, the leading manufacturer of high quality label, barcode, portable,

POS and photo printers, has launched a specially developed vandal-proof printer to provide

ultimate peace of mind for operators of remote or self-service kiosks.

Businesses using the new DW-14 can be confident that it will deliver non-stop, superior

performance in demanding applications, not only because it can withstand deliberate

attempts at damage but also as it will continue to operate in even the most extreme

environmental conditions and at temperatures ranging from -15°C to +65°C.

This next generation device combines a compact and ultra-robust design with dependable,

high-speed 150mm/sec printing for use in a wide variety of applications, such as self-serve

fuel pumps, cash machines, queue management systems and parking pay stations. The

durability of the thermal printer means it will continue to offer outstanding, long-term reliability

wherever the location, whether that be in the midday blazing sun or in sub-zero climates in

the middle of winter. The unit is also exceptionally easy to mount, especially in particularly

restricted or small spaces, and is side opening for rapid and simple loading, head cleaning

and paper jam recovery.

In addition, the DW-14 allows for maximum flexibility, with 203dpi resolution printing on a

choice of either 2- or 3-inch paper widths thanks to an adjustable paper channel and metal

media guides that enable easy switching. Its long-life V-blade guillotine allows for perfect

partial cutting time and time again.

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Equally, the DW-14 comes with excellent connectivity as standard, making it a ready-made solution for all kiosk settings. It features integral mini USB and serial RS-232C, 38400 or 115200 interfaces and has a two-pin power supply, as well as a connection for an external paper-near-end sensor.

Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said: "This latest kiosk printer has been designed with the progression of the commercial landscape in mind. Research is increasingly showing that the future of customer service lies in self-service and with the DW-14 businesses have a durable device that meets the needs of their application, whatever the sector.

"The ultra-tough, vandal-proof design and fast, reliable operation in extreme temperature conditions means that this unit will provide dependable printing over a long service life without kiosk owners having to worry about the impact of vandalism or environmental challenges. Plus, virtually no maintenance requirements means firms can consistently meet high levels of demand without downtime for maximum profitability."

Visit the Citizen Systems website to learn more about the DW-14.

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## **About Citizen Systems Europe**

Citizen Systems Europe is a wholly owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.



Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

More information can be found on www.citizen-systems.com

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